

HELP FOR HOSTS

Core Partner Package

PARTNER OVERVIEW

Complete Training, Resources & Services Included

WHAT THE CORE PACKAGE IS

The Help for Hosts Core Partner Package is designed for Partners who want to launch their own local holiday-let support business with the essential training, operational resources and service guidance needed to get started.

It provides the practical tools to set up the business, understand the services available, market the local business and begin finding your first clients.

The package includes essential operational guides and business templates, four focused Core training modules and detailed service guides covering the Help for Hosts services you can offer.

HOW THE PACKAGE IS DELIVERED

Once paid, you will instantly receive a link to download all training modules, operational guides, and service resources directly.

There is no fixed timetable for completing the training. You can work through the downloaded modules at your own pace, focusing first on the areas most relevant to getting your business started and returning to your saved resources whenever you need them as your business develops.

YOUR HELP FOR HOSTS ONLINE PRESENCE

As part of the Help for Hosts Partner licence, you can also use the Help for Hosts website as part of your local marketing and client acquisition.

The main website provides information about the Help for Hosts services, pricing, terms and conditions and other useful information that can be shared with potential clients. You will also have a dedicated Partner profile page featuring your territory, services and contact details to link directly from your local marketing activities.

THE CORE PACKAGE FRAMEWORK

The Core Package brings together everything you need to establish and run your local operation:

UNDERSTAND

Learn the model & opportunity.

PREPARE

Set up your local operation.

MARKET

Build local brand awareness.

FIND

Approach potential clients.

DELIVER

Provide professional services.

PACKAGE CONTENT SUMMARY

OPERATIONAL RESOURCES

- Setup & client management docs
- Contracts & recording forms
- Branded business templates
- Partner price list & brand assets

SERVICE TRAINING

- Compliance & digital services
- Emergency call-out procedures
- Monthly packages & support
- Inspections & photography

ONLINE PRESENCE

- Website marketing usage
- Dedicated Partner profile page
- Access to client-facing materials
- Local contact display

HELP FOR HOSTS

1. Operational Guides & 2. Core Training Modules

[RESOURCE INDEX](#)

1. OPERATIONAL GUIDES & BUSINESS RESOURCES

Practical documents and templates to set up and operate your Help for Hosts business.

Business Setup & Client Management

- ☐ Getting Started Guide
- ☐ Business Set-Up Checklist
- ☐ Client Onboarding Checklist
- ☐ Client Service Agreement
- ☐ Contractor Record
- ☐ Incident & Issue Recording Guide
- ☐ Master Property Information Sheet
- ☐ Simple Complaints Procedure

Marketing, Branding & Pricing

- ☐ General Marketing Guide
- ☐ Social Media & Branding Guidelines
- ☐ Social Media Logos & Hero Images
- ☐ Branded Invoice & Quote Templates
- ☐ Branded Miscellaneous Template
- ☐ Help for Hosts Partner Price List – PDF

2. CORE TRAINING GUIDES

Essential knowledge and practical guidance needed to market your service and win your first clients.

MODULE 1 – Services & Revenue

- ☐ Understanding the Help for Hosts Service Model
- ☐ Help for Hosts Services
- ☐ Additional Revenue Opportunities
- ☐ One-Off Services vs Recurring Income
- ☐ Building Services Around Client Needs
- ☐ Identifying Opportunities & Long-Term Value
- ☐ Choosing Initial Services & Revenue Strategy

MODULE 2 – Local Marketing

- ☐ Understanding Market & Target Clients
- ☐ Positioning Your Help for Hosts Business
- ☐ Main Marketing Channels & Website Usage
- ☐ Google Business, Facebook & Instagram
- ☐ Local Networking, Partnerships & Referrals
- ☐ Offline & Content Marketing
- ☐ Reviews, Reputation & Marketing Checklist

MODULE 3 – Finding First Clients

- ☐ Know Who You're Looking For
- ☐ Start With Your Local Area & Locations
- ☐ Building Local Relationships & Introductions
- ☐ Identifying Client Problems
- ☐ Tracking Prospects & Following Up
- ☐ Your First Client Goal & Checklist

MODULE 4 – Your First 30 Days

- ☐ Week 1 – Get Ready
- ☐ Week 2 – Get Visible
- ☐ Week 3 – Start Prospecting
- ☐ Week 4 – Review & Improve
- ☐ Your First 30 Days Checklist
- ☐ The 30-Day Principle

HELP FOR HOSTS

3. Service Guides & Summary

MODULES INCLUDED

3. SERVICE GUIDES & TRAINING

Detailed guides explaining what each service includes, how to sell it, and how to deliver it professionally.

4. Compliance Services

- ☐ Compliance Certificate Services & Fees
- ☐ Compliance Knowledge & Tracking
- ☐ Property Access & Objection Handling
- ☐ Certificate Management & Repeat Business
- ☐ Fee Structure & Payment Process

5. Digital Services

- ☐ Overview of Third-Party Services
- ☐ Sales Process, Fees & Upselling
- ☐ Benefits of Web & Digital Services

6. Emergency Call-Outs

- ☐ Emergency Contractor Booking Service
- ☐ Call-Out Fees & Coordination

7. Miscellaneous Services

- ☐ Miscellaneous Service Guide & Support
- ☐ Booking Services, Fees & Processes

8. Monthly Packages

- ☐ Monthly Package Breakdown & Selling Tips
- ☐ Booking, Access & Recording Guide
- ☐ Boundaries, Best Practice & Checklist

9. Property Inspections

- ☐ Property Inspection Breakdown & Selling
- ☐ Booking, Access & Recording Guide
- ☐ Monthly Inspection Checklist & FAQs

10. Photography Services

- ☐ Photography Appointment Checklist
- ☐ Home Staging Guide
- ☐ Photography Booking Process
- ☐ Photography FAQs for Clients
- ☐ Benefits of Professional Photography

YOUR CORE PARTNER RESOURCES

The Core package gives you a complete starting foundation for your Help for Hosts business:

[Understand Services](#) → [Set Up Business](#) → [Market Locally](#) → [Find First Clients](#) → [Deliver Professionally](#)

You can work through the downloadable training at your own pace and return to the operational and service guides whenever you need them.

The aim is to give you the essential knowledge, tools and resources to launch your local Help for Hosts business with confidence and begin building your client base.