

HELP FOR HOSTS

Growth Partner Package

PARTNER OVERVIEW

Complete Training, Resources & Services Included

WHAT THE GROWTH PACKAGE IS

The Help for Hosts Growth Partner Package is designed for Partners who want to build and develop their own local holiday-let support business with a more comprehensive level of training, operational resources and service guidance. It provides the practical tools to set up the business, find and win clients, deliver services professionally and develop the business over time.

The package includes operational guides and business templates, easy to follow Growth training, and detailed service guides covering the Help for Hosts services you can offer.

HOW THE PACKAGE IS DELIVERED

Once paid, you will instantly receive a direct link to download all training modules, operational guides, and service resources.

There is no fixed timetable for completing the training. You can download the full suite of files immediately and work through the modules at your own pace, focusing first on the areas most relevant to getting your business started and returning to your saved resources whenever you need them as your business develops.

YOUR HELP FOR HOSTS ONLINE PRESENCE

As part of the Help for Hosts Partner licence, you can also use the Help for Hosts website as part of your local marketing and client acquisition.

The main website provides information about the Help for Hosts services, pricing, terms and conditions and other useful information that can be shared with potential clients.

You will also have a dedicated Partner profile page on our site featuring your territory, services and contact details. This gives you a professional online page that you can use as a direct link from your Facebook, Instagram, email, networking and other local marketing activities.

THE GROWTH PACKAGE FRAMEWORK

The Growth Package brings together everything you need to build, launch, win, grow, and deliver:

BUILD

Set up & organise your local business.

LAUNCH

Establish presence & find clients.

WIN

Convert enquiries into repeat clients.

GROW

Understand numbers & scale profit.

DELIVER

Offer & execute services with confidence.

PACKAGE CONTENT SUMMARY

OPERATIONAL RESOURCES

- Business setup & client management documents
- Contracts, checklists & recording forms
- Branded business templates & price list
- Marketing, branding & social media brand assets

GROWTH TRAINING

- 4-stage business development programme
- 90-day launch plan & marketing strategies
- Sales, client acquisition & pricing model
- Business growth & AI integration

HELP FOR HOSTS

1. Operational Guides & Business Resources

[RESOURCE INDEX](#)

These resources provide the practical documents and templates you need to set up and run your Help for Hosts business efficiently.

Business Setup & Client Management

- ☐ Getting Started Guide
- ☐ Business Set-Up Checklist
- ☐ Client Onboarding Checklist
- ☐ Client Service Agreement
- ☐ Contractor Record
- ☐ Incident & Issue Recording Guide
- ☐ Master Property Information Sheet
- ☐ Simple Complaints Procedure

Marketing & Branding

- ☐ General Marketing Guide
- ☐ Social Media & Branding Guidelines
- ☐ Help for Hosts Partner Social Media Logo
- ☐ Facebook Profile Picture / Logo
- ☐ Facebook Cover Photo / Hero Image
- ☐ Instagram Profile Logo

Business Templates

- ☐ Branded Invoice Template
- ☐ Branded Quote Template
- ☐ Branded Miscellaneous Use Template

Pricing

- ☐ Help for Hosts Partner Price List – PDF

The current price list is also available on the main Help for Hosts website as a downloadable document for clients and potential clients.

2. GROWTH TRAINING GUIDES

4-Stage Development Programme

The Growth training programme takes Partners step-by-step through the process of building, launching, winning clients and growing their business.

STAGE 1 – BUILD

Getting Started

- ☐ Getting Started

Building a Business

- ☐ Building a Business You Can Manage
- ☐ Business Organisation & Workflow
- ☐ Service Standards
- ☐ Compliance & Sourcing Contractors

Working With Clients

- ☐ Client Onboarding
- ☐ Managing Clients
- ☐ Local Networking

STAGE 2 – LAUNCH

Your First 90 Days

- ☐ Personalised 90-Day Business Launch Plan

Marketing & Finding Clients

- ☐ Marketing & Finding Clients
- ☐ Setting Up Facebook
- ☐ Setting Up Google Business Profile
- ☐ Setting Up Instagram

STAGE 3 – WIN

Finding & Winning Clients

- ☐ Sales – From Enquiry to Client

STAGE 4 – BUSINESS GROWTH

Growing Your Business

- ☐ Business Growth Roadmap

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3. Service Guides & Training

MODULES INCLUDED

The service guides explain what each service includes, how it works, how to sell it and how to deliver it professionally to your clients.

1. Compliance Services

- ☐ Compliance Certificate Services & Fees
- ☐ Compliance Knowledge
- ☐ Property Access & Objection Handling
- ☐ Certificate Management & Repeat Business
- ☐ Fee Structure & Payment Process
- ☐ Certificate Know-How & Compliance Tracking

2. Digital Services

- ☐ Overview of Third-Party Services – Photography & Web Design
- ☐ Sales Process & Fees
- ☐ Benefits of Each Service
- ☐ Upselling Digital Services

3. Emergency Call-Outs

- ☐ Emergency Contractor Booking Service
- ☐ Emergency Call-Out Fees
- ☐ Booking & Coordination Process

4. Miscellaneous Services

- ☐ Miscellaneous Service Guide
- ☐ Additional Support Services
- ☐ Booking Services
- ☐ Service Fees & Processes

5. Monthly Packages

- ☐ Monthly Package Service Breakdown
- ☐ Selling Tips
- ☐ Booking & Access Guide
- ☐ Recording Guide
- ☐ Service Boundaries
- ☐ Best Practice Tips
- ☐ Monthly Maintenance Checklist

6. Property Inspections

- ☐ Property Inspection Service Breakdown
- ☐ Selling Tips
- ☐ Booking & Access Guide
- ☐ Recording Guide
- ☐ Service Boundaries
- ☐ Best Practice Tips
- ☐ Monthly Property Inspection Checklist
- ☐ Service Differences FAQs

7. Photography Services

- ☐ Photography Appointment Checklist
- ☐ Photography FAQs for Clients
- ☐ Home Staging Guide
- ☐ Benefits of Professional Photography for Holiday Lets
- ☐ Photography Booking Process